



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 11-03-2012 PAGE: 1 of 2

GREER, MARGOLIS, MITCHELL, BURNS &  
ASSOC - 863  
3050 K STREET, NW  
WASHINGTON DC 20007

Contract No 404068	Contract Dt 10-30-2012	Revision Dt 11-02-2012	Rev# 2	Advertiser OBAMA FOR AMERICA	Brand BARACK OBAMA FOR PRES	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA				
Agency Est#			CMS # 247543	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-31-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 247543		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
1	10-31-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	9	60			1	1	1			3	3,000	3	9,000.00	
2	11-05-2012	11-05-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	9	60	1							1	3,000	1	3,000.00	
3	10-31-2012	11-02-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	8	60			2	2	1			5	2,000	5	10,000.00	
4	11-05-2012	11-05-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	8	60	1							1	2,000	1	2,000.00	
5	11-01-2012	11-01-2012	08:00PM - 11:00PM	PRIME THU MOVIES/SPECIALS (7041)	8	60				1				1	24,000	1	24,000.00	
6	11-04-2012	11-04-2012	10:00PM - 11:00PM	PRIME SU10 (7051)	9	60							1	1	12,000	1	12,000.00	
7	11-03-2012	11-03-2012	08:00PM - 11:30PM	COLLEGE FOOTBALL PRIME (7220)	9	60						1		1	5,600	1	5,600.00	
8	10-31-2012	11-02-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)	9	60			2	2	1			5	1,400	5	7,000.00	
9	11-05-2012	11-05-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)	7	60	1							1	1,400	1	1,400.00	
10	11-03-2012	11-04-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)	9	60						1	1	2	2,400	2	4,800.00	
11	10-31-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	8	60			1		1			2	2,600	2	5,200.00	
		Cr Resolved 10-31-2012	Rate Reason 2,600 CRDT RESOLV															
		Total:	2,600											Credit Resolved Total:		-1	-2,600.00	
12	11-05-2012	11-05-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	8	60	1							1	2,600	1	2,600.00	
13	11-01-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	9	60				1	1			2	6,400	2	12,800.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
14	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	9	60	1							1	6,400	1	6,400.00
15	11-04-2012	11-04-2012	08:00PM - 09:00PM	PRIME SU8 (7049)	8	60							1	1	24,000	1	24,000.00
16	11-05-2012	11-05-2012	01:00PM - 03:00PM	DAYTIME 1-4P WEEKDAY (6952)	8	60	1							1	2,200	1	2,200.00
17	11-02-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	8	60					1			1	2,600	1	2,600.00
														Contracted Gross Total:		30	134,600.00
														Actual Gross Total:		29	132,000.00
														Agency Commission:			19,800.00
														Net Total:			112,200.00
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total			
Nov 12		0.00		0.00		134,600.00		2,600.00 CR						132,000.00			
TOTAL		0.00		0.00		134,600.00		2,600.00 CR						132,000.00			

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